

Fox Searchlight Pictures “Our Family Wedding” Promotion

OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The Fox Searchlight Pictures “Our Family Wedding” contest (“Contest”) will begin at 12:01AM (EST) on Monday, March 01, 2010 and end on Friday, March 12, 2010 at 11:59PM (EST) (“Contest Period”). The Contest will run in nine (9) Radio One, Inc. markets. Each market will award one local grand prize of \$2,000, to be paid in the form of check.

HOW TO ENTER:

Listeners of the eighteen (18) participating radio stations listed below (the “Participating Stations”) who are legal residents of the U.S., and are eighteen (18) years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

Starting Monday, March 1, 2010 in each of the nine (9) Radio One, Inc. markets listed below (the “Participating Markets”), listeners will be directed to visit the website of one of the participating radio stations (provided below) where they will be directed to view the “Our Family Wedding” video trailer and then register for a chance to participate in the “Ultimate Cake Dig Challenge” on-site competition (“Challenge”). From among all eligible entries received, three (3) couples per Participating Station will be randomly selected for a total of six (6) couples per Participating Market, to compete in the Challenge.

Upon entering the website of their local Participating Station, participants are to follow the on-screen instructions, including entering their name, date of birth, address, phone number, email address, and any optional or additional contact information, as requested, to register for a chance to compete in the Challenge and win.

All contestants will be selected at random from among all eligible entries received. The last day to enter the Contest is Monday, March 8, 2010 at 11:59PM Eastern Time. The contestants will be selected on Tuesday, March 9, 2009 before 12 noon and notified by phone and/or email.

One entry per person, per day, per email address during the Contest Period. Online entrants may only register through the Participating Stations’ websites in their listening area. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry.

The Participating Markets and Participating Stations:

Atlanta: WAMJ-FM/ WMJM-FM www.majicatl.com ; WHTA-FM hot1079atl.com
Baltimore: WWIN-FM www.MagicBaltimore.com ; WERQ www.92Q.com
Cleveland: WENZ-FM ZHipHopCleveland.com ; WZAKFM WZAKCleveland.com
Dallas: KSOC-FM TheSoulOfDFW.com ; KBFB-FM TheBeatDFW.com
Detroit: WDMK-FM KissDetroit.com; WHTD-FM HotHipHopDetroit.com
Houston: KBXX-FM TheBoxHouston.com ; KMJQ-FM MyHoustonMajic.com
Philadelphia: WPHI-FM thebeatofphilly.com ; WRNB-FM RNBPhilly.com
St. Louis: WFUN-FM Foxy955STL.com ; WHHL-FM STLHOT.com
Washington DC: WKYS-FM kysdc.com; WMMJ-FM mymajicdc.com

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Participating Stations who are 18 years of age and older and are legal residents of the U.S.
2. Employees of Radio One, Inc. (“Radio One”), Fox Searchlight Pictures, their respective subsidiaries, affiliates, general sponsors, promotional partners, other radio stations in the Dallas, TX; Houston, TX; Philadelphia, PA; Washington, DC; Atlanta, GA; Detroit, MI; St. Louis, MO; Baltimore, MD; and Cleveland, OH metropolitan areas, and members of the immediate families or households of any of the above are NOT eligible to participate or win in this Contest.
3. Selected contestants will be required to sign and submit a release form prior to participating in the Challenge.
4. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
5. Persons who have won a prize in another contest or promotion of any kind from any of the Participating Stations within the thirty-day (30) period immediately preceding the start date of this Contest are not eligible to participate.

PRIZES:

1. Each of the Participating Markets will award one (1) local grand prize consisting of \$2,000 cash (in the form of a check). A total of \$18,000 will be awarded for all nine (9) markets. Runner-up prizes, if any, to be awarded will vary by Participating Market.

2. Prizes that are not mailed (via us mail or UPS) or provided by the participating sponsor must be claimed at the station's offices within thirty (30) days of the date of winning.
3. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
4. All contest winners must sign and date official station release and waiver forms as requested. Failure to do so will disqualify the contestant and/or result in winner forfeiting the prize.
5. All cash prizes won will be awarded in the form of a check. Prize checks will be available for pick-up no earlier than twenty (21) business days from the date the contest winner is awarded their prize.
6. If for any reason a Contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging that they are forfeiting the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another contestant is to be selected as the winner if time permits.
7. If Contest winner does not claim their prize within 30 days of receiving winning notification, the prize is forfeited.
8. Winners must provide valid identification (i.e. via driver's license, passport or other photo I.D.) to claim their prize.

EXECUTION:

1. During the Contest Period, eligible listeners will be encouraged to participate in the Contest by visiting their local Participating Station's Contest website.
2. Upon entering their local Participating Station's Contest website, participants will be directed to view the "Our Family Wedding" video trailer, follow the on-screen instructions, and provide the requested information to register for the Contest for a chance to compete in the Challenge. From among all eligible entries received, six (6) couples will be selected at random per Participating Market for the Challenge.
3. The drawing will take place at the corporate offices of Radio One. The contestants will be selected at random from among all eligible entries received from the Participating Markets on Tuesday, March 9, 2010 prior to 11:59PM EST. All contestants will be notified by phone and/or e-mail. The contestants will also be announced on the Participating Stations in each of the Participating Markets.

4. All couple contestants will compete in the “Ultimate Cake Dig Challenge” as described in these Official Rules.
5. The contestants will be instructed to go to an assigned location within their Participating Market at the designated date (on or about March 11, 2010) and time to compete in the Challenge.
6. Each Participating Market will execute the Challenge, which will be a simple relay race, to be completed in the following order:
 1. Bride sits in chair; Groom puts on garter
 2. Bride puts on veil
 3. Couples dance three (3) sets of a wedding dance
 4. Couples link arms for a couples toast
 5. Bride tosses bouquet to the audience and whoever catches it wins a prize (prize TBD)
 6. Bride sits in chair; Groom takes off garter, tosses garter to the audience - whoever catches it wins a prize (prize TBD)
 7. Couples kiss
 8. Bride digs into cake with her mouth to find the hidden “ring” (a large size replica of a ring). There will be six (6) cakes, each with the ring replica - one for each bride to dig into. Whichever couple completes the entire relay including finding the ring replica in the least amount of time wins the \$2,000 cash prize, not the ring itself. Brides are not required to eat the cake. Runner-ups will receive consolation prizes which will vary by market.
7. Fox Searchlight Pictures’ Agency and/or representatives of the Participating Station will observe the progress of the relay race.
8. Winners will be instructed to come to the offices of their local Participating Station to claim their prize. Winners will be notified when the prize check is ready for pick-up.
9. All decisions made by WAMJ-FM/ WMJM-FM; WHTA-FM; WWIN-FM; WERQ-FM; WENZ-FM; WZAK-FM; KSOC-FM; KBFB-FM; WDMK-FM; WHTD-FM; KBXX-FM; KMJQ-FM; WPHI-FM; WRNB-FM; WFUN-FM; WHHL-FM; WKYS-FM; WMMJ-FM and Radio One, Inc. management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize. Prizes are not transferable and may not be exchanged.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.

3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to competing in the Challenge. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All contest winners will be required to sign a liability release prior to participation in the Challenge and/or acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold WAMJ-FM/ WMJM-FM; WHAT-FM; WWIN-FM; WERQ-FM; WENZ-FM; WZAK-FM; KSOC-FM; KBFB-FM; WDMK-FM; WHTD-FM; KBXX-FM; KMJQ-FM; WPHI-FM; WRNB-FM; WFUN-FM; WHHL-FM; WKYS-FM; WMMJ-FM and Radio One, Inc., Fox Searchlight Pictures, any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any such activities that may pose any risk of medical liability.
7. Winner must provide valid identification (i.e. via driver's license, passport or other photo I.D.) to claim their prize.
8. The station retains the right to disqualify any contestant at any time if all contest rules are not followed, or if the staff of Radio One, Inc. or the Participating Station determines in their sole discretion that any contestant may be at risk of personal injury or in need of medical attention as a result of his or her participation in the Contest. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the Participating Station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air or as otherwise updated in these Official Rules.

10. WAMJ-FM/ WMJM-FM; WHAT-FM; WWIN-FM; WERQ-FM; WENZ-FM; WZAK-FM; KSOC-FM; KBFB-FM; WDMK-FM; WHTD-FM; KBXX-FM; KMJQ-FM; WPHI-FM; WRNB-FM; WFUN-FM; WHHL-FM; WKYS-FM; WMMJ-FM and Radio One, Inc., Fox Searchlight Pictures, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, participating radio stations, Radio One, Inc, Fox Searchlight Pictures, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the station and will not be returned.
11. By accepting the prize, the winner acknowledges that Participating Stations and Radio One have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. Participating Stations and Radio One, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of participating stations, Radio One, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the winner comparable prize(s) currently being offered by the station in lieu of the prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond Radio One's control which, in Radio One's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, Radio One reserves the right to cancel, terminate, modify or suspend the Contest at its sole discretion.

14. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the participating stations. Contest rules may also be available on-line on the contest page.